Munusortpt Service

## Radio Reports, Inc.

220 EAST 42nd STREET NEW YORK 17, N. Y. MUBRAY Hill 7-6638

Special for LICENSED BEVERAGE INDUSTRIES, INC.

April 8, 1952

## AUTHORITIES COMPARE DRINKING TO DRUG ADDICTION

<u>Mike and Buff</u> at 2:45 P.M. over WCBS-TV (N.Y.) and the CBS Television Network:

BUFF AND MIKE WERE SHOWN SEATED AT A DESK READING FROM LETTERS. THEY WERE JOINED BY DR. HOWE.

One of the guests on the program was Dr. Hubert Howe. He was explaining drug addiction and the different phases of it.

HOWE: "I think that you might say that the difference between smoking opium and taking heroin by hypo is about the same as the person who drinks wine and one who takes plain alcohol. I don't mean that smoking opium is no more serious than taking wine, but just use that as a comparison..."

\* \* \*

Another guest was Danny Carlson, founder of Narcotics Anonymous.

MR. CARLSON WAS SHOWN ON THE TV SCREEN WITH MIKE AND BUFF.

BUFF: "Danny, how did Narcotics Anonymous come into being?"

CARLSON: "Well, after 25 years of the cycle of addiction, starting at the age of 16 in school, and trying to get away from it through many cures, through being confined to institutions and everywhere in the world, even trying my own way, and failing, I discovered what AA had done for the alcoholic and realizing that alcoholism and drug addiction are basically the same."

-CONFIDENTIAL-

Chicago • Cleveland • Detroit • Los 'Angeles • New England • New York • Philadelphia • San Francisco • Washington

Texts of Broadcasts AM, FM, TV

## BUFF: "How the same?"

CARLSON: "Well, because the alcoholic is an addict to alcohol. And the addict is an addict to a different type of drug. They're all drugs."

BUFF: "Uh-hum."

CARLSON: "Therefore, they are basically alike, but as different as night and day. As having helped so many thousands of hopeless alcoholics, I felt that this was chance of really overcoming the problem. I studied it, used their program, many aspects of their program and as a result, I, for the first time in my life, have been able to live free of addiction and feel like a human being. And I have helped many others to acquire this same feeling."

MIKE: "You mention that you've been able to live free of addiction. You know we discussed it on our show just recently and we know from perhaps its almost common usage, we know that the alcoholic has trouble conducting his social life decently, his business life, his professional life. Is that same thing true of the narcotic addict?"

CARLSON: "In my opinion, the same thing is true. An alcoholic becomes an alcoholic because as a rule, he has some other basic emotional disturbance. And as he continues to drink, a matter of years, he becomes a slave to alcohol. There is a change that comes over his system and he can no longer take a drink without becoming drunk or continuing going through the cycle again. The same is true with addiction. I find that if you have been withdrawn from drugs, you have to learn how to live without it.

"In other words, you cannot take any medicine containing any narcotic to bring that disease back to life. It's under arrest once you've been withdrawn but it's still in your mind and you still feel that you need it but you have to learn to live without and use other means of -- to substitute, to take place of it."