

# NEWSLINE

## WORLD CONVENTION CHICAGO

The Twenty-Third World Convention for Narcotics Anonymous was held 2-5 September in Chicago, Illinois, USA.

Four WSO staff members were on hand to provide administrative and accounting services at the convention. By all reports, the convention was successful in terms of the quality of recovery shared and the message being carried.

We would like to emphasize the success of the World Unity Day celebration. We had a telephone connection with several countries outside North America at the beginning of the main meeting so that NA members from all over were able to participate in the celebration and listen to the main meeting. By all reports, the event was heartwarming and inspired feelings of unity among the participants.

Plans are well underway for WCNA-24 in Baltimore. We expect flyers to be available by 1 February 1994.

One convention corporation board member and one WSO staff member recently met with the host committee for WCNA-25 in Paris, France. Details of that meeting were not available when this report was written.

We have received seven resumes for the World Convention Corporation coordinator position and expect to have someone on board in December. We are hopeful that an employee devoted full time to WCC business will help us be more responsive to questions and concerns from the fellowship regarding the world convention.

## NO IMMEDIATE PLANS TO MOVE WSO

We have extended the leases on our current buildings until October 1994. Consequently, the WSO will not move before that time. We expect that we will be able to build the necessary financial resources to give us a wider range of options by the end of 1994 and are in the process of developing plans to move at that time.

## ALTERNATE LOCATION SOUGHT FOR WSC'94

A recent visit by members of the world service community to the Castlegate Hotel and Conference Center made it clear that we would have to seek an alternative

meeting site for WSC'94. The facility was scheduled to have extensive renovations done before WSC'94. When the WSO board met there in March 1993, a few problems were noted. The hotel management agreed that the problems would be corrected; however, nothing had been accomplished as of September when the world service inventory Composite Group met at that site. In fact, the facility had eroded to the point where it would no longer meet our needs at all. Immediately after receiving notification and recommendations from members of the Composite Group, we began a search for an alternate meeting site. If at all possible, we intend to book a location within Atlanta. We'll keep you posted.

## PLEASE BEAR WITH US

Many of you who have called the WSO in recent weeks have been asked to leave your name and a telephone number at which you could be reached later that day. Two factors have contributed to our decision to institute a call-back system for several days of each week. One, several of our staff members are ill or on maternity leave, the majority of those on the WSO Fellowship Services Team. Two, the volume of calls we receive has increased dramatically over the past several years and continues to rise. Though we don't expect the call-back system to

### IN THIS ISSUE:

World Convention Chicago . . . . .	1
No immediate plans to move WSO. . . . .	1
Alternate location sought for WSC'94 . . . . .	1
Please bear with us . . . . .	1
Fellowship Intellectual Property Trust . . . . .	2
World services inventory . . . . .	2
Periodicals study. . . . .	2
International development. . . . .	2
Literature update . . . . .	2
In stock soon. . . . .	3
Other product information. . . . .	3
Financial summary . . . . .	4
Inside WSO . . . . .	4
Calendar . . . . .	4

**Copy and distribute the *Newsline* as widely as possible, or order a free subscription. Care to comment? Write *WSO Newsline*, Box 9999, Van Nuys CA 91409 USA, or call (818) 780-3951.**

become a permanent policy, we realize that it can be frustrating. We appreciate your patience and cooperation.

#### FELLOWSHIP INTELLECTUAL PROPERTY TRUST

Because of recent reports, most of you are probably aware of the approval at WSC'93 of the Fellowship Intellectual Property Trust.

The trust outlines the collective decisions the NA Fellowship has made over the years concerning the use and protection of its literature and logos.

The WSO Publications Team, which is responsible for the administration of NA's intellectual properties, has begun to receive quite a few phone calls questioning the specifics of how the name Narcotics Anonymous may be used on flyers and how other trademarks may be used in a variety of media such as letterheads, flyers, and merchandise or material that commemorates an event. However, there has been no marked increase in requests for permission to reprint portions of our written material.

To help address some of these issues, we are including three intellectual property bulletins with this issue of the *Newsline*: "Individual NA Member Use of Narcotics Anonymous Trademarks," "Reprinting NA Fellowship-Approved Literature," and "Conflict Resolution Within the Fellowship." Please feel free to photocopy these bulletins and share them with other members.

#### WORLD SERVICES INVENTORY

The three staff members assigned to the inventory project are finding that fifty percent of their working hours are being devoted to that project. Support consists of providing assistance in the development of various assessment and survey tools, communication, and providing administrative support.

Consequently, some responsibilities have shifted within the WSO Publications Team. Steve Lantos was assigned as primary administrator for the inventory. As a result of that, it became necessary for Lee Manchester, former senior editor, to assume some of Steve Lantos' responsibilities. He has been given supervisory responsibilities for the WSO editorial staff. Marilyn Scott has been pulled completely off her duties for the Administrative Team in order to devote her energies to assisting Steve L.

The WSO Conference Services and Fellowship Services Teams are preparing to compile comprehensive histories of world service boards and committees. These histories will specifically consist of a list of decisions made since the end of WSC'88, synopses of board and committee activities during that same time frame, and copies of correspondence between the fellowship and each board and committee over the last three years. In anticipation of this task, both teams have been busy cataloging all of the files in the WSO storage area.

When not occupied providing basic services to the fellowship, WSO staff members expect to be kept very busy supporting the world services inventory project.

#### PERIODICALS STUDY

The WSO Publications Team is conducting a review of all the newsletters and magazines currently distributed through our fellowship's world services. We hope the study will give us a better handle on NA communications. We are compiling circulation figures, analyzing editorial methodology for each publication, looking for duplication of effort, production costs, etc. Our goal is to facilitate cost-effective, user-friendly communication within the fellowship. We expect the current phase of the study to be complete by the end of the year.

#### INTERNATIONAL DEVELOPMENT

##### European NA community to assist with operations at WSO-Europe

The WSO European Branch Operations Committee, created to help manage WSO-Europe, met for the first time at the European Conference and Convention in Stockholm, Sweden the weekend of 22-25 July 1993.

Utilizing a WSO director as its chairperson for this meeting, the committee spent some time defining its relationship with the WSO board and staff and the fellowship in Europe. Committee members asked questions about the development of the WSO-Europe sales policy. They also made plans to begin publishing *NA Europa*, a newsletter that will pick up where the *European Newsline* left off when it ceased publication in September 1991.

With the assistance of the EBOC and the addition of a full-time, multilingual office manager, we hope that WSO-Europe will become increasingly more helpful and accessible to NA members in Europe.

##### Translations

Contact with NA groups in Lithuania, Latvia, and Poland is really picking up. Ursula Mueller, the WSO translations coordinator, has received a great deal of correspondence in recent months from these locations, all expressing a strong desire for NA literature in their respective languages. She reports that WSO is planning for translations into languages that don't use the Roman alphabet such as Lithuanian, Farsi, Hebrew, Arabic, Urdu, Korean, Russian, and Hindi. Draft material in all these languages is currently on file.

## LITERATURE UPDATE

**NEW! *Just For Today*, gift edition**

Just in time for the holidays, we are pleased to announce a brand-new inventory item. *Just for Today*, NA's daily meditation book, has been produced in a special gift edition. It features a deluxe silk-screened hard cover and decorative bookmark, all in a white gift box. \$15.00

**NEW! *The Group Booklet* in Spanish**

The Spanish-language inventory of NA literature recently expanded with the translation of *The Group Booklet*. The booklet sells for 55 cents.

**NEW! Brazilian Portuguese Basic Text**

The Brazilian Portuguese translation of Book One of our Basic Text is now available. Printed in softcover only, the book sells for \$5.00.

**H&I audio tape**

We have received several phone calls from members expressing their confusion about the H&I audio tape. We would like to clarify that the tape is a supplement to the *H&I Handbook*. The handbook and the tape are meant to be sold as a unit. As a courtesy to those who already have the *H&I Handbook*, we are selling the audio tape separately for this conference year only. After April 1994, the two items will not be sold separately.

***It Works: How & Why***

At this writing the two-book-per-order restriction on the special edition of *It Works: How and Why* had just been lifted. Large orders had been received from several regional service offices. As a result, we expect that the special edition will be sold out by the time this *Newslines* reaches you.

We expect inventory levels on the regular edition of *It Works* to remain constant. The regular edition sells for \$6.95.

**Eternity medallion back in stock**

Our initial order of one hundred eternity medallions, honoring NA members who die in recovery, sold out almost as soon as we received them from the manufacturer. We immediately ordered more, and they are now in stock. Regular bronze medallions cost \$2.15, biplated medallions are \$11.00.

## IN STOCK SOON

***Temporary Working Guide to our Service Structure***

The new edition of *TWGSS*, which includes revisions and new policy approved at WSC'93, will be available by 1 December 1993. Illness among staff on the WSO Conference Services Team has resulted in the long delay in revising and printing this publication. We apologize for any problems you may have experienced because of this situation and thank you for your patience. The *TWGSS* sells for \$3.30.

## OTHER PRODUCT INFORMATION

***The NA Way Magazine***

*The NA Way Magazine* is preparing for its annual group subscription drive. Subscription cards and letters will be sent to group service representatives through their area service committees in mid-December. The annual group drive is one of the ways we maintain our circulation figures.

At this point, our circulation stands at about 6,300. Last year, approximately 700 subscribers did not renew their subscriptions. Though we expect our group drive to push figures back up to about where they were at the beginning of the year, we are looking at ways to raise fellowship awareness of the magazine, thereby increasing our subscriber base.

If you haven't read *The NA Way Magazine* lately, take another look. Your favorite departments--Meeting in Print, Viewpoint, the Home Group comic strip--are still there along with a few new elements, one of which is the "NA History" department. We've received a great deal of positive response to this regular column. The November issue highlights a reprint of a 1954 *Saturday Evening Post* article that recounts the days of NA's infancy in New York City. For subscription information, see the product supplement included with this issue of the *Newslines*.

**CONFERENCE DIGEST ORDER FORM**

The *Conference Digest* is a semi-regular 4-page summary of the activities of NA's world service boards and committees. It is available by subscription, free of charge, to any NA member, group, board, or committee. To order your subscription, fill out your address:

Name \_\_\_\_\_

Address \_\_\_\_\_

Clip out this form and mail it to *Conference Digest*,  
Box 9999, Van Nuys CA 91409 USA

## FINANCIAL SUMMARY

After three years of hard times, our financial picture is finally looking up. We hope this trend will enable WSO to serve the ever-increasing needs of our international fellowship such as translations and other development efforts. With the addition of new inventory items such as *It Works: How & Why*, we expect the upward trend to continue. We are currently engaged in long-range planning, which we hope will result in the accrual of prudent cash reserves. The table below gives an overview of our financial patterns from 1984 to the present.

## CALENDAR

## BAHAMAS

**NASSAU:** Nov. 5-7, 1993; 6th Bahamas Area Convention; Paradise Island, Nassau; info (809) 361-4292 or (809) 326-2619; rsvn.s (809) 363-2011; fax (809) 363-3900; Celebration 6, Box SS 5934, Nassau, Bahamas

## CANADA

**ALBERTA:** Nov. 5-7, 1993; Alask Regional Convention; Red Deer; hotline (403) 342-1444; Alask Reg. Conv. Central Alberta ASC, Box 472, Red Deer, Alberta T4N 5G1

## INDIA

**MAHARASHTRA:** Jan. 21-23, 1994; 2nd Bombay India Convention; Madh Island; Malad (West), Bombay; BACNA 2, Box 16489, Mahim, Bombay, Maharashtra, India 400 016

## PERU

**LIMA:** Nov. 12-14, 1993; 1st Latin American Convention and Conference of NA; rsvn.s 011-51-14-47-6305; info (Spanish) 011-51-14-73-8566

## UNITED STATES

**CALIFORNIA:** Feb. 11-13, 1994; 3rd San Diego/Imperial Regional Learning Conference; info (619) 469-6490; SDIRLCNA, Box 16505, San Diego, CA 92176

2) Feb. 11-13, 1994; 2nd Central California Regional Convention; info (805) 566-1261; CCRCNA 2, 1409 Kuehner Dr #116, Simi Valley, CA 93063

**CONNECTICUT:** Dec. 31-Jan. 2, 1994; 9th Connecticut Regional Convention; Forestville, CT; info (203) 585 1704 or (203) 585-7033; CRCNA, Box 9615, Forestville, CT 06010-9615

**FLORIDA:** Nov. 11-14, 1993; 12th Palm Coast Area Convention; West Palm Beach; info (407) 686-6760; rsvn.s (407) 689-6400; Palm Coast ASC, Box 3151, W Palm Beach, FL 33402

2) Jan. 21-23, 1994; 5th Palm Coast Area Spiritual Retreat; West Palm Beach; info (407) 966-6113; Spiritual Retreat, 2148 Sherwood Forest #3, W Palm Beach, FL 33415

**GEORGIA:** Jan. 14-16, 1994; 6th GSRA; Augusta, GA; info (800) 282-2419; rsvn.s (800) 325-3535; GSRA, Box 15863, Augusta, GA 30919

**HAWAII:** Nov. 4-7, 1993; 2nd Hawaii Regional Convention; info (808) 322-4044; Hawaii Reg. Conv. Box 461, Kailua-Kona, HI 96745

**ILLINOIS:** Feb. 18-20, 1994; 3rd Rock River Area Convention; Rochelle, IL; info (815) 967-9010 or (815) 626-7210; RRCNA 3, Box 1891, Rockford, IL 61110

**INDIANA:** Nov. 13, 1993; 12th Miniconference; Indianapolis, IN; Indiana ASC, Box 661, Indianapolis, IN 46206

2) Mar. 4-6, 1994; Indiana State Convention; Indianapolis, IN; ISNAC, Box 17106, Indianapolis, IN 46217-0106

**KANSAS:** Apr. 8-10, 1994; 11th Mid-America Regional Convention; Great Bend, info (316) 343-7740 or (913) 823-3854; MARCNA 11, Box 242, Salina, KS 67402-0242

**LOUISIANA:** May 27-29, 1994; 12th Louisiana Regional Convention; Alexandria, LA; rsvn.s (318) 442-9000 (Out of State), (800) 523-9724 (In LA only); LRCNA 12, Program Committee, Box 762, Montgomery, LA 71454

**MARYLAND:** Apr. 8-10, 1994; 8th Chesapeake/Potomac Regional Convention; Ocean City, MD

**MASSACHUSETTS:** Jan. 7-9, 1994; 2nd Boston Area Convention; Boston, MA; info (617) 424-7868; rsvn.s (617) 445-0930; BACNA 2, 398 Columbus Avenue, Suite 278, Boston, MA 02116

2) Mar. 4-6, 1994; Just For Today Group Cape Cod Convention; Hyannis, MA; info (508) 540-4505 or (508) 563-5715; JFTCC, Box 590, N Falmouth, MA 02556

**MICHIGAN:** Dec. 30-Jan. 2, 1994; 2nd Urban Retreat; sponsored by Detroit Unity Committee; info (313) 730-4550; rsvn.s (800) 333-3333; MSO, 407 E 9 Mile Road, Ferndale, MI 48220

2) Mar. 31-Apr. 3, 1994; 2nd Detroit Area Convention; Detroit; info (313) 361-4214; rsvn.s (800) 228-3000; DACNA, Tickets and Registrations, Box 241221, Detroit, MI 48224

**MISSOURI:** Feb. 18-20, 1994; Cabin Fever Prevention Convention; Hosted by Mid-Missouri Area; info (314) 496-3752 or (314) 642-0175; Looking for speaker tapes; Cabin Fever Convention, Box 7114, Jefferson City, MO 65109

**NEW JERSEY:** Dec. 31-Jan. 2, 1994; 7th New Years Eve Convention; Hasbrouck Heights, NJ; info (201) 340-4238 or (201) 807-1082; Convention, Box 918, Garfield, NJ 07026-0918

**NORTH CAROLINA:** Mar. 18-21, 1994; 7th NCCAFRANA; Raleigh, NC; info (919) 231-8104; rsvn.s (919) 872-2323; NCCAFRANA 7, Box 818, Carrboro, NC 27510

**OHIO:** Nov. 26-28, 1993; 3rd Greater Cincinnati Area Convention; Cincinnati, Ohio; info (513) 733-9841; GCACNA 3, Box 12720, Cincinnati, OH 45212

2) Jan. 7-9, 1994; 5th Central Ohio Area Convention; Columbus, Ohio; info (614) 888-7615 or (614) 252-2501; rsvn.s (800) 405-4329; COACNA 5, Box 8013, Columbus, OH 43201

3) May 27-19, 1994; 12th Ohio Convention; In Kentucky, five minutes from downtown Cincinnati; info (513) 820-2947; OCNA 12, Box 0541, Cincinnati, OH 42501-0541

**OKLAHOMA:** Jan. 14-16, 1994; 4th Norman Winter Convention; Norman, OK; info (405) 631-8649 or (405) 521-8531; Norman Winter Convention, Box 1455, Norman, OK 73070

**PENNSYLVANIA:** Nov. 12-14, 1993; 11th Tri-State Regional Convention; rsvn.s (800) 445-8667; info (412) 391-5276; TSSRO, Inc., Box 110217, Pittsburgh, PA 15232

**SOUTH CAROLINA:** Nov. 18-21, 1993; 11th Serenity Festival; Myrtle Beach; rsvn.s (800) 845-0658; info (919) 822-6152; Planning Committee, Box 1198, Myrtle Beach, SC 29578

2) Jan. 28-30, 1994; 14th Upper South Carolina Anniversary Convention; info (803) 282-0109; USCANA 14, Box 4407, Greenville, SC 29608

**TENNESSEE:** Nov. 24-28, 1993; 11th Volunteer Regional Convention; Nashville; info (615) 883-7501 or (615) 228-3133; VRC 11, Box 121961, Nashville, TN 37212

**VERMONT:** Nov. 5-7, 1993; 4th Champlain Valley Area Convention; info (802) 863-2620 or (802) 865-3657; CVACNA 4, Box 64714, Burlington, VT 05401

**VIRGINIA:** Jan. 7-9, 1994; 12th AVCNA; Info (804) 385-8774; AVCNA 12, Box 28, Lynchburg, VA 24505

PERIOD	SALES	EXPENSE	NET
January 1993	629,764	(499,100)	130,664
February 1993	306,464	(332,922)	(26,458)
March 1993	552,309	(512,567)	39,742
April 1993	412,404	(357,183)	55,221
May 1993	345,633	(364,810)	(19,177)
June 1993	546,196	(489,058)	57,138
July 1993	420,104	(392,432)	27,672
August 1993	354,095	(357,110)	(3,015)
<b>TOTAL 1993</b>	<b>3,566,969</b>	<b>(3,305,182)</b>	<b>261,787</b>

MONTHLY AVG.S	SALES	EXPENSE	NET
1993	\$445,871	(413,148)	32,723
1992	\$406,237	(396,044)	10,193
1991	\$357,328	(378,230)	(20,902)
1990	\$370,665	(401,011)	(30,346)
1989	\$430,504	(418,339)	12,165
1988	\$358,694	(345,069)	13,625
1987	\$278,405	(266,618)	11,787
1986	\$217,415	(201,148)	16,267
1985	\$138,265	(128,124)	10,141
1984	\$69,126	(50,687)	18,439

Figures reflect combined WSO-Van Nuys, Canada, and Europe income statements for respective periods. Canada and Europe data for 1992 were converted into USA dollars each month at rates reflecting market conditions at the time accounts were closed.

## INSIDE WSO

## Hellos and goodbyes

The newest member of our staff is Michelle Purdum, editorial assistant in the WSO Publications Team, hired 1 August. Michelle comes to us with a dual degree in international relations and communications from a private Eastern university. Please join us in welcoming her to the WSO.

Those of you calling with literature orders will have the opportunity to speak with another new member of our staff, Theresa Jones, hired 20 May to serve in customer service. Please join us in welcoming her to the WSO.

Theresa was hired to replace Trish Schluter, who left the WSO to relocate to Dallas. Trish was an asset in customer service, and we will miss her a great deal.