



WORLD SERVICE OFFICE, INC.

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Danny / Alice M.
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Dear Danny / Alice,

Thank you for signing up for the *NA Way Magazine*. At the time we received your order, the fellowship was in the middle of its annual meeting of the World Service Conference. At the conference, the fellowship made a decision to change the format of the *NA Way Magazine*.

The new *NA Way Magazine* will be free to the fellowship; therefore we are returning your check. Your name will be added to the mailing list for the new *NA Way*, and you should receive your first issue around the first of October.

So what will the new *NA Way* be like? How will it be different than the old *NA Way*? What will be the same? First of all, the new *NA Way* will be a multi-language magazine. Besides English, we're going to print it in French, German, Portuguese, and Spanish. Just this fact speaks volumes about our growth as a fellowship. Before now, NA members who lived in the communities where those are the languages of the land have been limited to sharing in local meetings, translated NA literature (a pretty new development in most places), and—sometimes—a locally produced NA newsletter in the community's language. While these things are wonderful, and provide the means for an addict to find recovery, the NA community as a whole needs a connection to worldwide NA, to know it is part of something that transcends national boundaries, language barriers, and cultural differences. Receiving a publication that contains articles from members all over the world in the local language—as English-speaking NA members have for some time—will help provide that sense of belonging. This is good news for those who want to write articles, too. If your language is English, just go on as you always have: submit an article for publication. If it's approved, your sharing will be printed in five languages and sent to about 26,000 addresses. How's that for carrying the message!?!

But what about our members who don't read, write, or speak English? How will this affect them? Let's say you speak, read, and write German. For the first time, you'll be able to write an article about recovery in your native language and submit it for publication. When it arrives at WSO, we'll translate it into English (for the benefit of our editorial board). If it's approved for publication, it will appear in the original German in the German-language edition of the *NA Way*, and be translated for publication in all the different editions of the *NA Way*.

Something else that will be different about the new *NA Way* is its inclusion of service-related reports. In addition to all the world service news that has typically been featured in the *WSO Newline*, the *Conference Digest*, the *PI News*, and the *H&I News*, there will be—we hope—a wealth of local service experience. We're going to be actively seeking out NA communities that have done something in service that can really benefit other NA communities: a particularly original PI effort, a successful solution to the usual lack of trusted servants at the area level, etc. We're also hoping for opinion pieces. We truly want to

represent the diversity of opinion and experience that exists within our fellowship and will not hesitate to print a piece that challenges traditional viewpoints.

The world service reports will be geared toward the average member who just wants to know in a general way what's happening in our fellowship. What's the state of the WSO? What new literature and/or translations are in the works? How are national and international PI and H&I projects working to promote NA's growth and reputation, and how will that help the addict who still suffers? Where and when is the next world convention? And more.

World service trusted servants and staff are very excited about the communication possibilities that are opening up in the new *NA Way*. We've been frustrated for years with our inability to communicate directly with the groups. Every time a member told us that we weren't communicating effectively, or widely enough, or in the right language, we'd feel the same frustration, and redouble our efforts. The publications we've put out in the past either have had such a limited mailing list that they haven't made it to the groups, or, in the case of the *Newsline*, haven't always been perceived as containing important information. The new *NA Way* will be our opportunity to tell you what's happening in world services, but to do so with a very important goal: to get your feedback. We firmly believe that if our members are informed of what's happening in NA worldwide, you'll let us know how you feel and what you think about what we're doing. The more we know about what's needed by our fellowship, the better we can develop services that meet those needs.

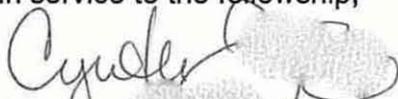
The new *NA Way* will continue to feature the things that our fellowship has expressed a desire to keep: the convention and event calendar, the Home Group comic strip, the ability of any member to submit an article with the possibility that it will be published.

One of the best things about the new *NA Way* is its price: absolutely free! Anyone who wants to receive a copy of the new magazine only has to request it. However, due to the very real possibility of a mailing list expanding beyond what we can accommodate, we will be asking recipients of the new *NA Way* to reconfirm their desire to receive the magazine periodically. This will serve the additional purpose of helping us keep accurate records about our groups, members, and service committees.

Of course, there are costs associated with the new *NA Way*—in fact, about \$85,000 a year. The WSO has always believed such expenses are required in order to fulfill our mission or providing services that promote the growth and development of Narcotics Anonymous. A great deal of information about funding these services will be available in the forthcoming months. NA, as a fellowship, has reached a point in its organizational development where we will have to begin discussing our future—what we want to do, and how we're going to pay for it. Watch your new *NA Way* for an in-depth report.

We need all the input we can get to keep running smoothly and on time. We hope the magazine is being announced at meetings, and that the service committees are using it as a tool to carry the message. The magazine can grow to be an important and integral part of the written presentation of the NA message, but only with the fellowship's support. We invite you to join in this effort whenever you wish, and we hope you enjoy the new *NA Way Magazine*.

In service to the fellowship,



Cynthia T. [redacted] Editor
The NA Way Magazine

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